

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

Applicants : Michael D. Ellis et al.  
Application No. : 10/802,488 Confirmation No.: 3658  
Filed : March 16, 2004  
For : INTERACTIVE TELEVISION PROGRAM GUIDE  
SYSTEM WITH TITLE AND DESCRIPTION  
BLOCKING  
Art Unit : 2426  
Examiner : Fred H. Peng

New York, New York 10036  
February 17, 2010

Mail Stop AMENDMENT  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

REPLY TO OFFICE ACTION

Sir:

In reply to the Office Action dated August 17, 2009,  
applicants hereby amend the above-identified patent application  
as follows:

**Amendments of the Claims** are reflected in the listing  
of claims that begins on page 2 of this Reply.

**Remarks** begin on page 10 of this Reply.